

COMMUNITY BRAND GUIDE

The Angels Project • FiveM



OUR ESSENCE

tone

- Modern
- Urban
- Professional
- Neutral-premium (not gaming, not law-enforcement)

WE ARE

- A lifestyle-driven LA world
- Clean and credible
- Designed to sit above dark systems

WE ARE NOT

- Sports-team coded
- E-Sports / Neon / RGB
- Police-dominant or faction coded
- Cartoon or roleplay-themed

CORE COLOUR PALETTE

PRIMARY ACCENT
SUNSET
ALLOY

Hex: #C7A35C

Meaning:

- Warm architecture
- Sunset light
- Premium detail

Use:

- Primary buttons
- Logo marks
- Key dividers
- Active states
- Discord embed sidebars

SECONDARY ACCENT
PALM
GLASS

Hex: #5F8276

Meaning:

- Coastal restraint
- LA atmosphere
- Premium detail

Use:

- Secondary buttons
- Structural accents
- Status tiles
- UI separators
- Supports primary, never replaces

SYSTEM ACCENT
SIGNAL
NEUTRAL

Hex: #8A9FB2

Meaning:

- Functional clarity

Use:

- Links
- Hover states
- Focus outlines
- Metadata
- Never used alone as branding

ACCENT SCALES (DEPTH)

PRIMARY ACCENT
SUNSET
ALLOY

SECONDARY ACCENT
PALM
GLASS

SYSTEM ACCENT
SIGNAL
NEUTRAL

LIGHT - #E2CFA3

LIGHT - #8FAFA6

LIGHT - #B8C6D6

DEEP - #9E7F3F

DEEP - #415D54

DEEP - #667A8E

UI STATE COLOURS

SUCCESS - #6F9E8A

ERROR - #C86262

WARNING - #D3AE6B

INFO - #8A9FB2

TYPOGRAPHY

PRIMARY TYPEFACE (UI & BODY)

Inter

Weights: 400, 500, 600

Use: UI text, Buttons, Forms, Forums

HEADING / DISPLAY TYPEFACE

Archivo

Weights: 600, 700, 800

Use: Section headers, Page titles, UI headings, Documents

Typography Rules

- No decorative or “gaming” fonts
- No mixing more than 2 families per screen
- Headings always use increased letter-spacing subtly (+2–4%)

